EFS-Web Receipt date: 12/04/2003

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of

Sureka et al.

Serial No.: Not Yet Assigned

Group Art Unit: Unknown

Filing Date: Concurrently Herewith

Examiner: Unknown

For: METHOD AND SYSTEM FOR LEARNING CONSUMER BEHAVIOUR

Commissioner of Patents P.O. Box 1450 Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir

Under the provisions of 37 CFR §1.97 through §1.99 and pursuant to applicants' duty of disclosure under 37 CFR §1.56, applicants respectfully bring the following documents, listed on the attached form PTO-1449, to the attention of the Examiner in charge of the above-identified application. Copies of the listed documents are provided herewith for the convenience of the Examiner. This citation does not constitute an admission that the references are relevant or material to the claims. They are only cited as constituting related art of which the applicants are aware.

It is respectfully requested that the listed references be considered by the Examiner and formally made of record in this application.

Please charge any deficiencies in fees and credit any overpayment of fees to Attorney's Deposit Account No. 09-0441.

Respectfully submitted,

nuhu S. Rehm

Mohammad S. Rahman Registration No. 43,029

Date: \( \bar{\sum\_1}\sup \sum\_1 \bar{\su} \\ \delta \\d

EFS-Web Réceipt date: 12/04/2003

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Substitute fo	r form 144!	9B/PTO		Application Number	10/727776	
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT				First Named Inventor	Rajendra Sureka	
				Group Art Unit	3688	
				Examiner Name	Min Shin	
Sheet	1	of	2	Attorney Docket No	JP920030202US1	

US PATENT DOCUMENTS								
Examiner Initials	Cite No	US Pate		Patentee or Applicant of Cited Document	Date of Publication MM-DD-YYYY	Relevant Pages,		
		Number	Code			Columns, lines and Figures		
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FOREIGN PATENT DOCUMENTS									
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		Off	Number	Code	of Cited Document	Publication MM-DD-YYYY	Pages, Columns, lines and Figures		
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EXAMINERS SIGNATURE	DATE CONSIDERED	
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EFS-Web Receipt date: 12/04/2003

				Complete if Known		
Substitute for form 1449B/PTO				Application Number	1	
				Filing Date		
INFORMATION DISCLOSURE STATEMENT BY APPLICANT				First Named Inventor	Rajendra Sureka	
				Group Art Unit		
				Examiner Name		
Sheet	2	of	2	Attorney Docket No	JP920030202US1	

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS						
Examiner Initials	Cite No	Include name of Author (in CAPITALS), title of the article, title of the item (book, magazine, journal, serial, symposium, magazine, etc.), date, page(s), volume-issue number(s) and publisher.	Т			
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/M.S./		Quixtar Inc. Fact Sheet, downloaded on Nov. 12, 2003 from URL: <a href="http://www.quixtar.com/lang-ind/press/default/">http://www.quixtar.com/lang-ind/press/default/</a>				
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EXAMINERS SIGNATURE	/Min Shin/	DATE CONSIDERED	05/02/2008